

[ELISA PIVA]

University of Piemonte Orientale. Department of Business and Economic Studies



INSTITUTIONAL ROLES

Researcher (RTDa)

MAIN RESEARCH INTERESTS

Geography of Tourism, Territorial Development, Management of Tourist Destinations, Destination Branding, Territorial Governance, Logistics and Transport

ACADEMIC CAREER

Elisa Piva is a researcher of Economic and Political Geography at the Department of Economics and Business Studies, University of Piemonte Orientale, Italy.

She holds an international Ph.D. in Tourism from the University of Girona, Spain.

Her research activity focuses mainly on the following topics: Geography of Tourism, Territorial Development, Management of Tourist Destinations, Destination Branding, Territorial Governance, Logistics and Transport.

Since May 2022 she is a member of the Editorial Board of “J-READING Journal of Research and Didactics in Geography”, a scientific journal classified in Class A (Italian Top Journal List) by ANVUR - Agenzia Nazionale di Valutazione del Sistema Universitario e della Ricerca (Italian National Evaluation Agency of the University System and Research). Since April 2015, she is also a member of the Editorial Board and Scientific Committee of “International Journal of Religious Tourism and Pilgrimage” (ISSN: 2009-7379), another Class A scientific journal, indexed in Scopus, and “Annali del Turismo” (Annals of Tourism) (ISSN: 2283–3102) since September 2020. She is as well Referee for many international scientific journals.

She has participated in several national and international conferences as a speaker. She has been a Scientific and Organising Committee member for many of those conferences.

She has participated in various research projects and groups, enhancing collaboration with foreign universities and institutions.

She is the author of different papers published in prestigious national and international journals. She has also written book chapters and the book “Regional Destination Branding. An integrated Stakeholders Perspective” published in the Editorial series “Route. Book series of Geography of Transport and Tourism”.